# **Survey: AI and Higher Education**

## **Project coordinated by:**

Aya Kachi, Umberto Michelucci, Tabea Baumgartner\*

#### **Project website:**

https://www.ayakachi.org/ai

### Survey designed by:

Aya Kachi, together with a group of master's students in the colloquium "Survey Research Methodology (Spring 2019)": Tabea Baumgartner, Res Bosshard, Julie Brodbeck, Santal Chamberlin, Christian Heinis, Nikola Jevremovic, Fathima Abdul Rahman, Sara Vulovic, Emma Wink, Melanie Wyss, Leila Zimmerli

\* For inquiry about the survey, please contact Prof. Aya Kachi (Faculty of Business and Economics, University of Basel) at aya.kachi@unibas.ch.

# List of survey items

This is a list of survey items included in the online survey "AI in Swiss Higher Education". The original survey was designed and fielded by Prof. Aya Kachi, Tabea Baumgartner and a group of master's students (in the colloquium "Survey Research Methodology 2019") at the University of Basel.

Question Id	Welcome	
Q1_Welcome	Welcome to our survey This survey is carried out for	
Question Id	Introduction	
Q2_Intro	Thank you for participating. We greatly appreciate your valuable contribution to this scientific project. If you feel unsure about the topic, please do not worry. There is no right or wrong answer and we encourage you to select the response that comes closest to your own views.	
	Perceptions about AI	
	General opinions	
Q3_Heardof	Have you ever heard about "Artificial Intelligence" or "AI" before this survey?	Not at all / I think so / Definitely
Q4_Popup	What pops into your mind when you hear AI? Please describe your thoughts in a few words.	
Q5_RiskAI	When you hear AI, do you think first about the risks or the bene- fits?	Risks first / Benefits first
Q6_Feelings	Select what best represent how you feel about AI. (Multiple answers possible)	Concerned / Unconcerned / Overstrained / Afraid / Excited / Optimistic / Pes- simistic / Hopeful / Angry
	Salience of, knowledge about, and exposure to AI	
Q7_CurrentInfluence_1How much do you feel AI is currently influencing your (1) Per- Q7_CurrentInfluence_2sonal Life, (2) Professional Life (1) A lot		(Matrix) Not at all / A little / Somewhat / A lot
Q8_FutureInfluence_1       In 10 years how much do you feel AI will be influencing you (1)       (Matrix) Not at all/ A l         Q8_FutureInfluence_2       Personal Life, (2) Professional Life       A lot		(Matrix) Not at all/ A little / Somewhat / A lot
Q9_SelfKnow	How much do you think you know about AI?	(Slider) Nothing at all — A lot
Q10_Conversation	In the last year, how often was AI part of your conversation?	Every day / A few times a week / A few times a month / A few times a year / Never

Q11_Talkto	-If Never was selected- Who did you talk about AI with? (Multiple answers possible)	Friends / Family / Colleagues (at work) / Fellow students in class / Other: Please specify
Q12_Source	Imagine that you want to know more about AI, what source of information would you use? (Multiple answers possible)	Newspapers (online and offline) / So- cial media / Films / documentaries / Ask someone / Scientific journals or Books / Participation in events / courses / Other; please specify
Q13_Motivation	Overall, how motivated are you to learn more about AI?	A lot / Somewhat / Not so much / Not at all
	Perceptions about AI: Specific applications in transport and medici	ne
Application in transpor	rt: Autonomous driving of passenger cars	
Q14_Transport	As you might know, AI is used or might be used in many dif- ferent areas of our life. AI is changing the transport sector. An autonomous, also known as self-driving car is capable of sensing its environment and moving with little or no human input. This brings benefits but also presents challenges. Now we would like you to think specifically about autonomous driving in the trans- port sector. Many things are said about this technology and peo- ple have different opinions on it. Do you agree or disagree on the following statements?	Strongly agree / Somewhat agree / Nei- ther agree nor disagree / Somewhat dis- agree / Strongly disagree
Q15_TTech	Autonomous cars make individual transportation safer by reduc- ing human induced accidents.	
Q16_TEth	In a critical situation, when compared to a human, I think that an autonomous car will avoid irrational decisions, which leads to an overall better outcome.	
Q17_TEco	Autonomous driving optimizes traffic flow and therefore reduces costly traffic jams for the economy and society.	
Q18_TLeg	In case of a traffic accident involving an autonomous car, judging legal responsibilities will be easier.	
	Application in medicine	
Q19_Medicine	Now we would like you to think specifically about the use of AI in the medical sector. AI is changing the medical sector. It can di- agnose patients and perform surgery. This brings benefits but also presents challenges. Many things are said about this technology and people have different opinions on it. Do you agree or disagree on the following statements?	Strongly agree / Somewhat agree / Nei- ther agree nor disagree / Somewhat dis- agree / Strongly disagree
Q20_MTech	Medical AI technology makes diagnosis more accurate and surgery safer by reducing human induced errors.	
Q21_MEth	In a critical situation, when compared to a human, I think that med- ical AI technology will avoid emotional decisions, which leads to an overall better outcome.	
Q22_MEco	AI technology makes medical procedures and treatments more ef- ficient and therefore reduces costs for the economy and society.	
Q23_MLeg	In case of failures in surgical procedures using medical AI tech- nology, judging legal responsibilities will be easier.	
	Information need on AI by purposes: (i) social, (ii) professional, (ii	i) personal
Q24_Interest	Talking about AI, different aspects can be considered such as the technical, ethical, economic and legal ones. In this survey block, we would like to know which aspects you are interested in.	
Q25_Aspect	Which aspects would you like to know more about, in regard to each purpose? (1) To hold opinions about AI and to discuss within my social environment, (2) To advance professionally, (3) To sat- isfy my personal interest on the issue Desired learning format for the 4 aspects of AI: (i) technical, (ii) et	(Matrix) Technical Aspects / Ethical Aspects / Economic Aspects / Legal Aspects
Q26_Format	Now we are interested in which learning formats you prefer, in order to learn about these different aspects (technical, ethical, eco- nomic and legal) of AI. Please think for yourself which learning format would be suitable for you, not what is good for the aver- age citizen. Assume that the costs/fees for participating in these courses are exactly the same.	

Education         Education           1292.HighEd         Since you are studying or working at the university, we want to know your view on AT in higher education.         (Silder) 0-100%           1292.Teaching         Imagine that a professore predimest he course contents that every student receives, but AT can personalize the presentation and the sequence of the contents based on your teaming style and trans.         (Silder) 0-100%           1202.Teaching         Ceneral attitudes, political eaching system. Up to what percentage can such "computerized teaching" proteinally replace our current form of teaching in your view?         (Silder) 0-100%           1203.Teaching         When you hear 'immovation', do your general attitude towards technology, inmovations and politics.         A lot / Somewhat / Not so much / Not at all           1203.Folitite         In general, how would you describe your political orientation?         (Silder) Left-left inst           1203.Frast         Do you consider yourself knowledgeable in technology?         A lot / Somewhat / Not so much / Not at all           1203.Frast         Do you trust in scientists and their research reports?         Charles and their tessarch reports?           1204.TastElock         You have new reached the last block of our survey in which we would like to kay you a lite bit about yourself.         Charles / Doctral / Nosta much / Not at all           1204.FacM         In which faculty are you studying or doing research?         (Dropdown memi) 15-99           1204.FacM         The person is in	Q27_Course	Please choose your preferred learning format. (1) For technical Aspects , (2) For ethical Aspects, (3) For economic Aspects, (4) For legal Aspects	(Matrix) Semester-long university course (13-14 weeks) / 3-day intensive course / Half a day course / Informal learning strategies (e.g. Youtube tutorials, Insta- gram, journals) / No interest in learning more about these aspects of AI.
know your view on AT in higher education.         Imagine that a professor pre-defines the course contents that every student receives, but AT can personalize the presentation and the sequence of the contents hased on your tearning style and transmit it to you via a computerized teaching proteining "potentially replace our current form of teaching in your view?         (Silder) 0-100%           General attitudes, political views: Political views			
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